



アルメニア ARMENIA *The Sacred Land of Wine*

Vine & Wine Foundation of Armenia
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OF ARMENIA

Armenia: The Sacred Land Of Wine

<https://www.youtube.com/watch?v=odd3lfoB8Qk>



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Noah

Noah landed on Mt. Ararat
and planted a vine (Bible:
Genesis 9:20)



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ARENI-1 Cave Complex

- Excavations in 2007
- Arpa Canyon, Vayots dzor region, Armenia
- 4100 BC
- Wine press, fermentation vats, jars (“KARAS”) and cups
- The oldest known and most complete





**WINE-PRESSES AT AGARAK
HISTORIC SITE**



**WINE-PRESS AT “ZVARTNOTS”
HISTORIC SITE**



**KARMIR BLUR, TEISHEBAINI
FORTRESS**



**MIDDLE AGES: WINE IN
CHRISTIANITY
BLESSING OF GRAPES**



Սկար 8. Գինու մառան: Հաղբատի վանք (XIII դար):



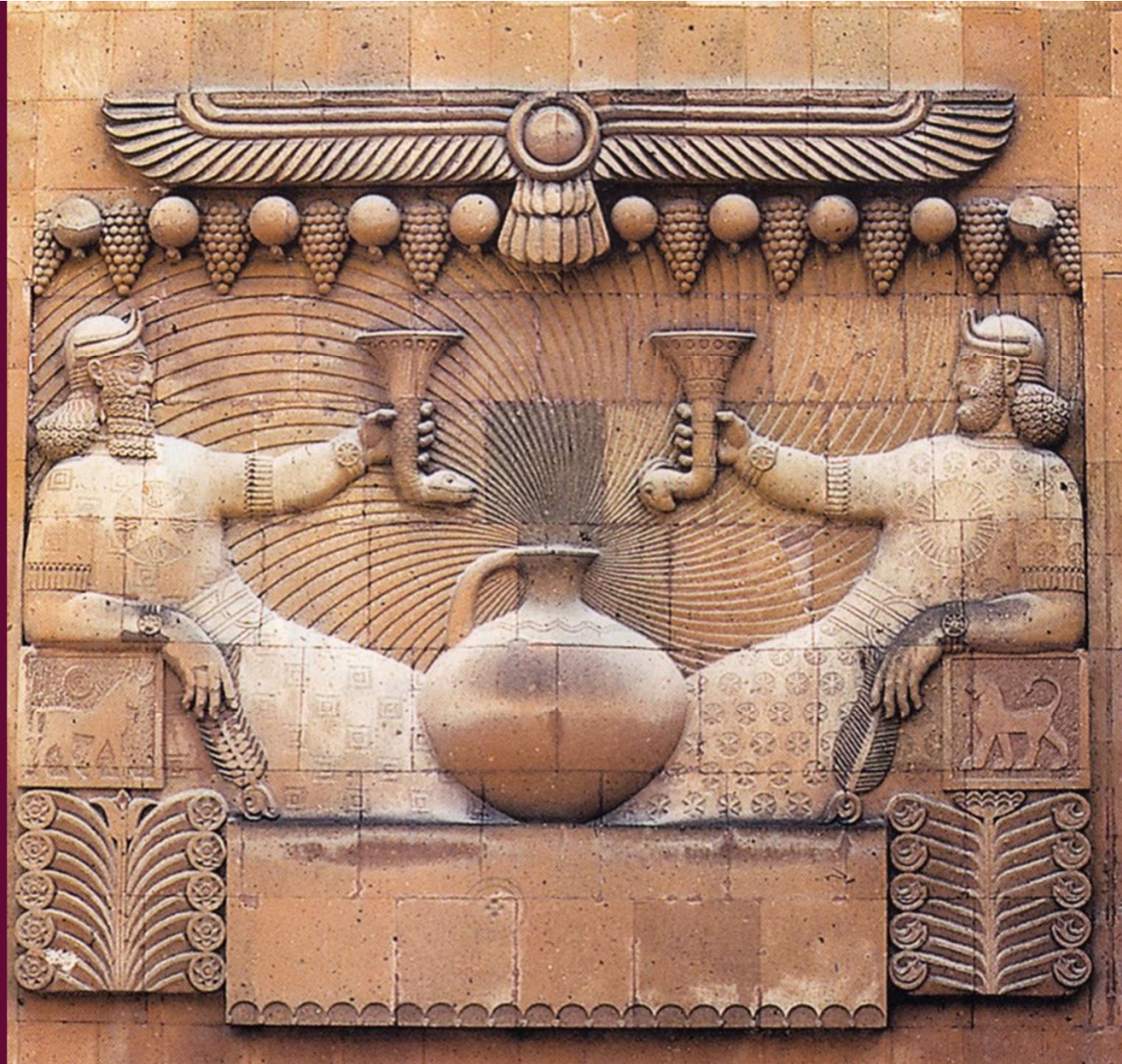
**Church of the Holy Cross,
Akhtamar Island, Lake Van:
decorative stone sculpture
& ornaments**

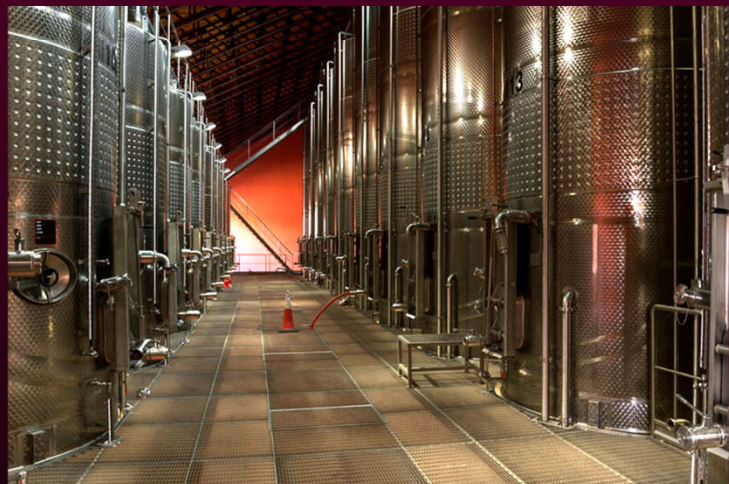


Soviet Union (USSR) 1921-1991



In 1980s, Armenia provided 25% of brandy made in all Soviet Union and 3% of wines.





Renaissance of Armenian wine industry

- modern and traditional wineries
- investments in establishing vineyards and wineries
- advanced technology
- improvement of production processes

Armenian Winemaking

GRAPES & REGIONS



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FOUNDATION
OF ARMENIA





Vineyard

TOTAL AREA:
around 13000 ha /
32124 acres

5 main viticulture regions:

- ***Armavir***
(900-1100m /2953-3609 ft a.s.l.)
- ***Ararat***
(800-1000m /2625-3281 ft a.s.l.)
- ***Aragatsotn***
(900-1400m /2953-4593 ft a.s.l.)
- ***Tavoush***
(400-1000m /1312-3281 ft a.s.l.)
- ***Vayots Dzor***
(1000-1800m /3281-5905 ft a.s.l.)



Armenian indigenous grape varieties

- around 350 native varieties
- nowadays 55 cultivating varieties:
30 white, 25 red
- 31 used in winemaking, 21 - as table
grapes and 3 - raisin production
- the most famous: Sev Areni, Voskehat,
Kangoun, Haghtanak, Milagh, Lalvari,
Khatoun Kharji, Khndoghni...



SEV ARENI

Vitis Vinifera

- indigenous grape particular to Vayots Dzor region, Armenia
- grown on original roots
- 120-year-old grape vines still found in Armenia
- Areni Glass



VAYOTS DZOR REGION 6100-YEAR-OLD SECRET POURED

60-120
years old

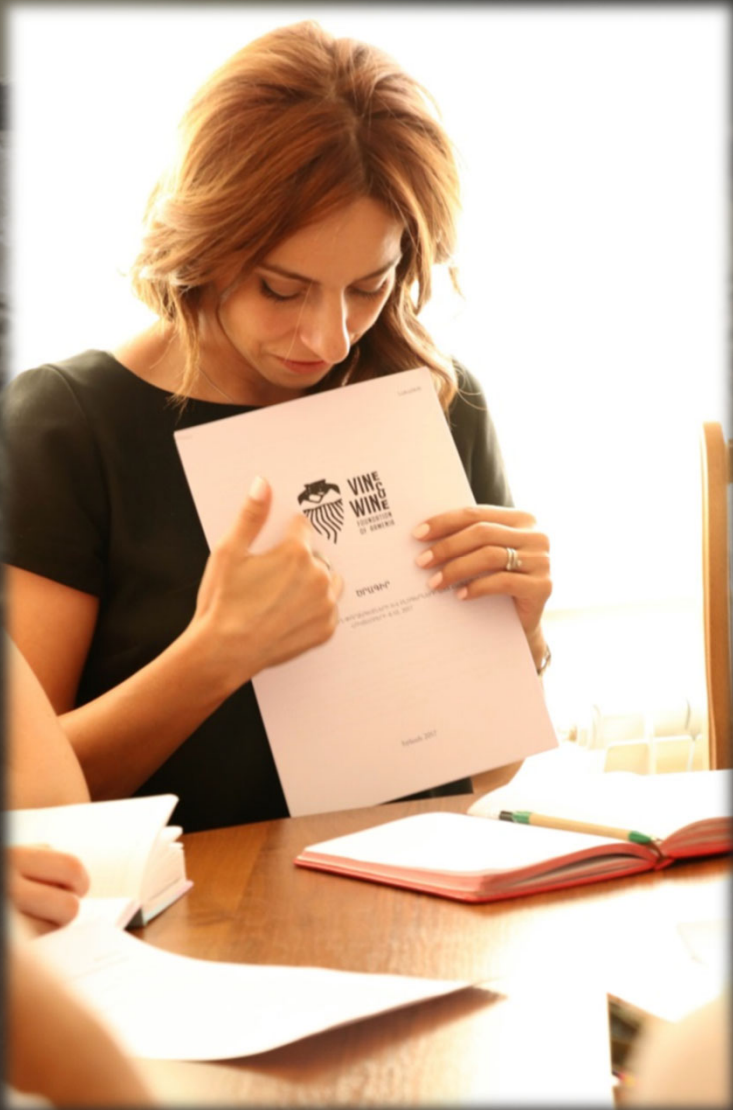
un-grafted
vines

volcanic
soil



VOSKEHAT VITIS VINIFERA

- Golden Berry
- the queen of Armenian grapes
- an ancient Armenian indigenous grape variety
- some vines endured over 150 years and are still growing and producing



VINE AND WINE FOUNDATION OF ARMENIA

- The Government of Armenia recognized the production of wine and brandy as priority sector of economy.
- With the aim of introducing a new strategy for state policy and development programs, Vine and Wine Foundation of Armenia was established in 2016.
- The Founder is the Government of Armenia and the state authorized body is the Ministry of Economy.

The triumph of Armenian wines at highly rated international contests

Medals in international reputable wine competitions
(Asian Wine Review, Decanter World Wine Award,
Mundus Vini, Muscats du Monde, Le Mondial du
Rose, Concours Mondial de Bruxelles, etc.)



As a result of participation in the above contests, Armenian wines were awarded gold, silver and bronze medals as well as Certificates of Appreciation.



Improving the visibility of Armenian wines through international media with high impact factor

More than 100 articles published in reputable international printed and online journals

"Armenia is me" 6-episode documentary series in Poland with the participation of well-known, popular Armenians. The film series spreads Armenian culture and wine.



Recording of the podcast series "D'Amato & Szabo. Wine Thieves" Canada's most famous and internationally qualified MS John Shabo and his partner Sarah Damato present the history and renaissance of Armenian winemaking to his audience.



Vine, Estonia Vinisfera, Poland Vinologie, Spain
Magazin Vino, Poland
Asian Wine Review, China
WinArt, Wands, Japan London
Wine Fair, UK WinePrague, Czech Republic
Perito Burrito, Russia LeFigaro, France
Wine explorers, France
The Daily Winegraph, Russia

Verslo Žinios, Lithuania
ELLE, Russia
Seventy Daily, US
Wine, Lithuania
GoodPress, Japan
Vinogolik, Russia Prime
Concept, Russia Terre
De Vins, France
Diplomat Magazine, The Netherlands

Forbes, US (2 articles)
BBC, UK
Decanter, UK
Wine & Spirits Magazine, US
Simple Wine News, Russia
Montreal Gazette, Canada
Gzaz Wina, Poland

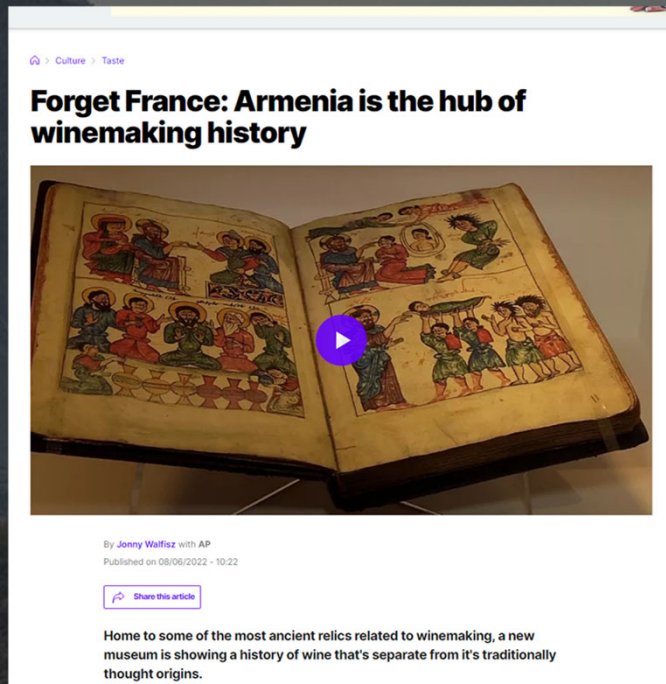


Megumi Nishida, 西田恵 wine journalist, member of CWW - Circle of Wine Writers, Tokyo, Japan



Forget France: Armenia is the hub of winemaking history

<https://www.euronews.com/culture/2022/06/08/forget-france-armenia-is-the-hub-of-winemaking-history>



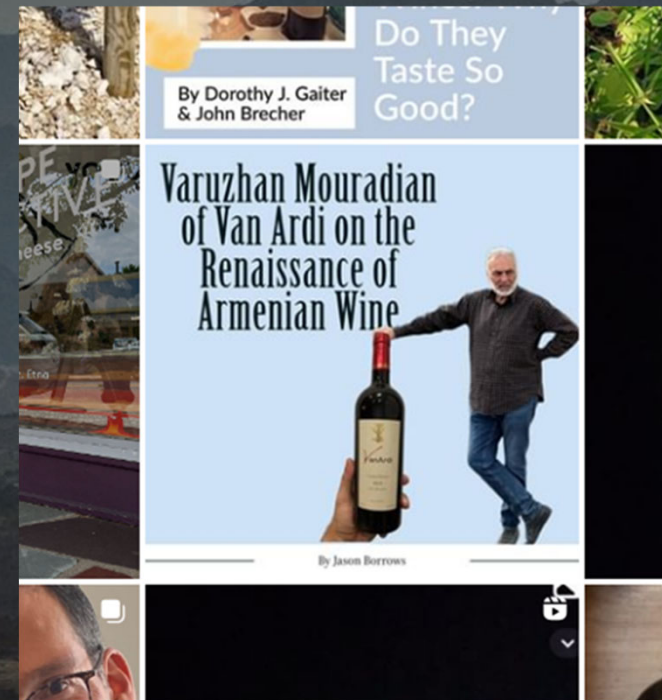
Grape Collective

[Karlen Manassarian](#)

[Varuzhan Mouradian](#)

[Vahe Keushguerian](#)

[Zorik Gharibian](#)

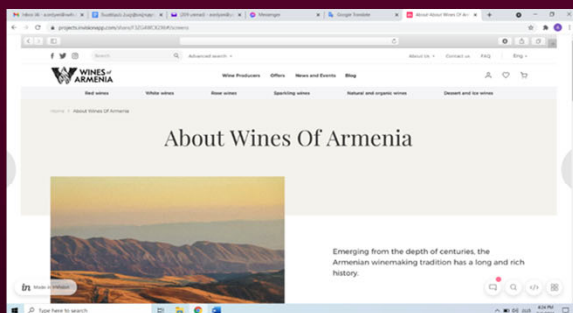




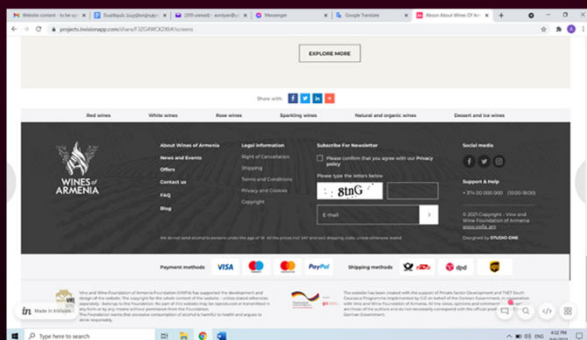
ELECTRONIC TRADE ONLINE PLATFORM FOR ARMENIAN WINES IN THE EU

www.winesofarmenia.store

Web page



Logistic center



Tasting contest

- Over 70 wineries participated in the blind tasting competitions with around 376 types of wine.
- Wines rated 85 points and above were presented under the "Wines of Armenia" umbrella.

29 wine companies

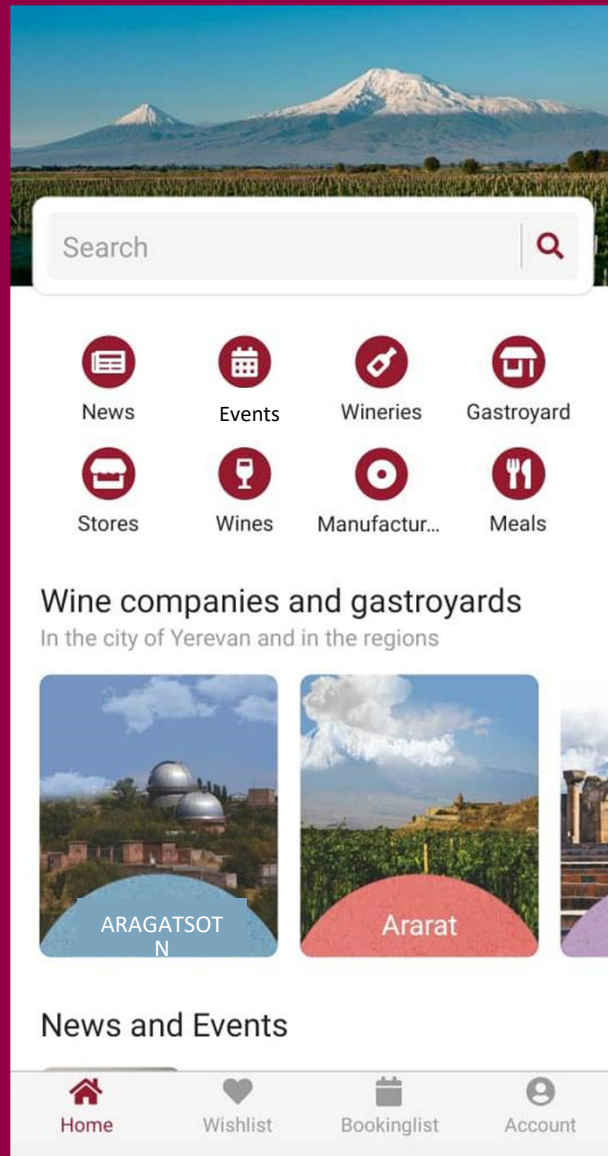
93 brands

- Availability of Armenian wines to EU countries
- Access to information
- Retail and Wholesale



Try **Armenian wines** and
leave your thoughts





Search

News Events Wineries Gastroyard

Stores Wines Manufactur... Meals

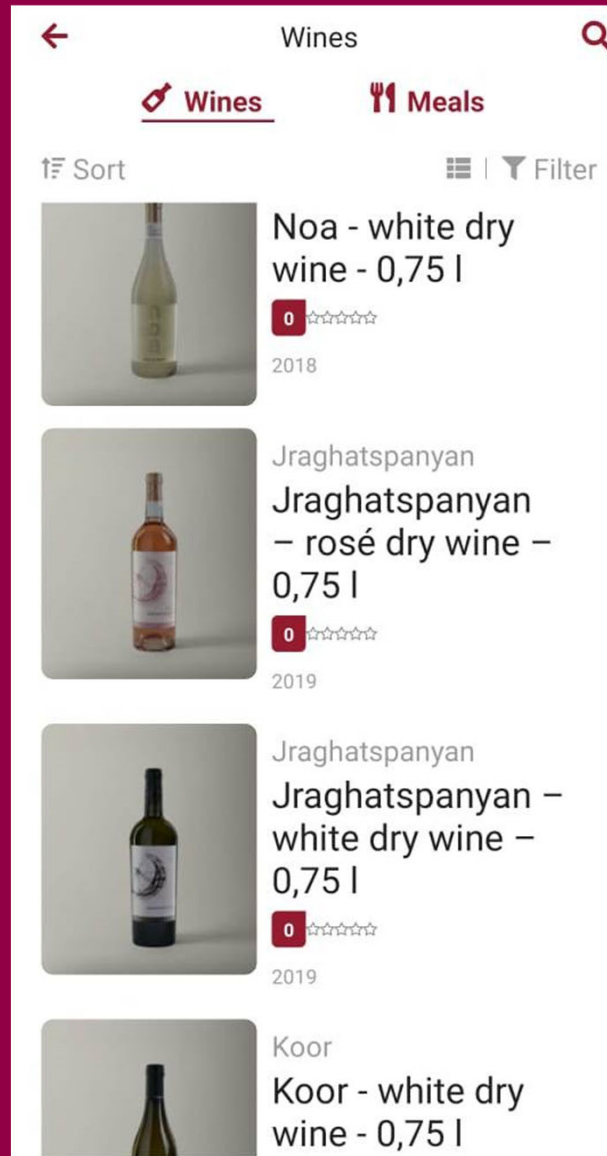
Wine companies and gastroyards
In the city of Yerevan and in the regions

ARAGATSOT N

Ararat

News and Events

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Wines

Wines Meals

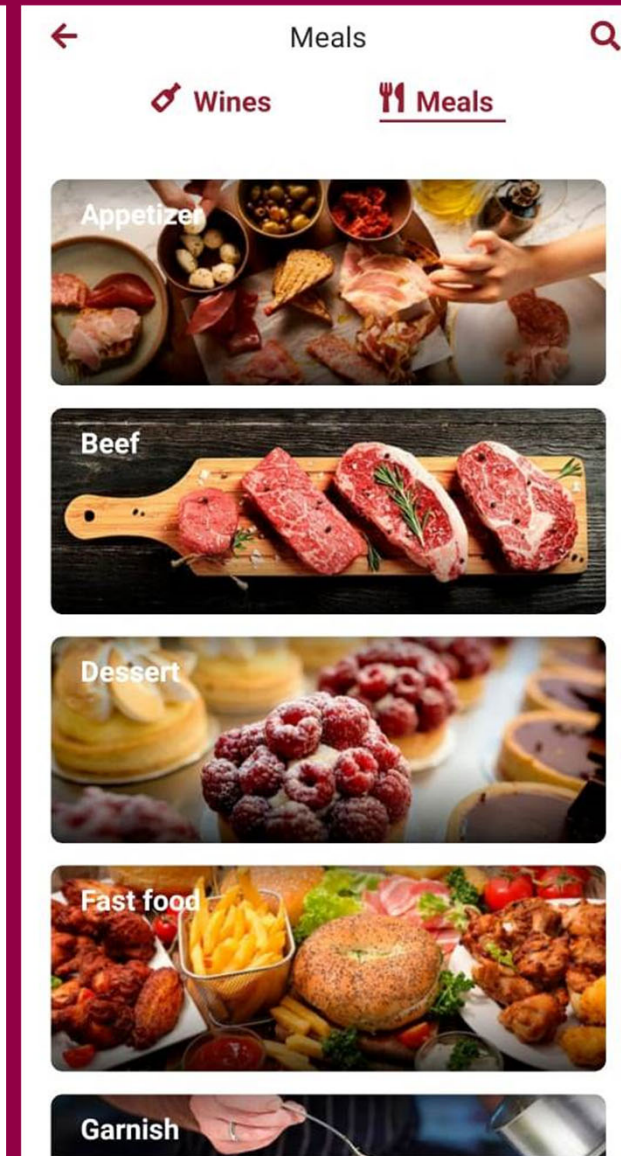
Sort Filter

Noa - white dry wine - 0,75 l
0 ★★★★★
2018

Jraghatspanyan
Jraghatspanyan – rosé dry wine – 0,75 l
0 ★★★★★
2019

Jraghatspanyan
Jraghatspanyan – white dry wine – 0,75 l
0 ★★★★★
2019

Koor
Koor - white dry wine - 0,75 l



Meals

Wines Meals

Appetizer

Beef

Dessert

Fast food

Garnish

Armenia



EXPLORE ARMENIA
THROUGH A
GLASS OF WINE

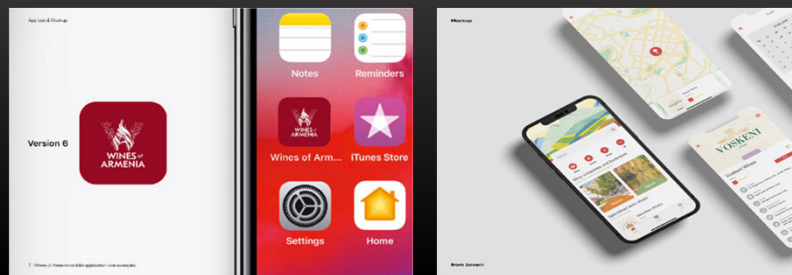


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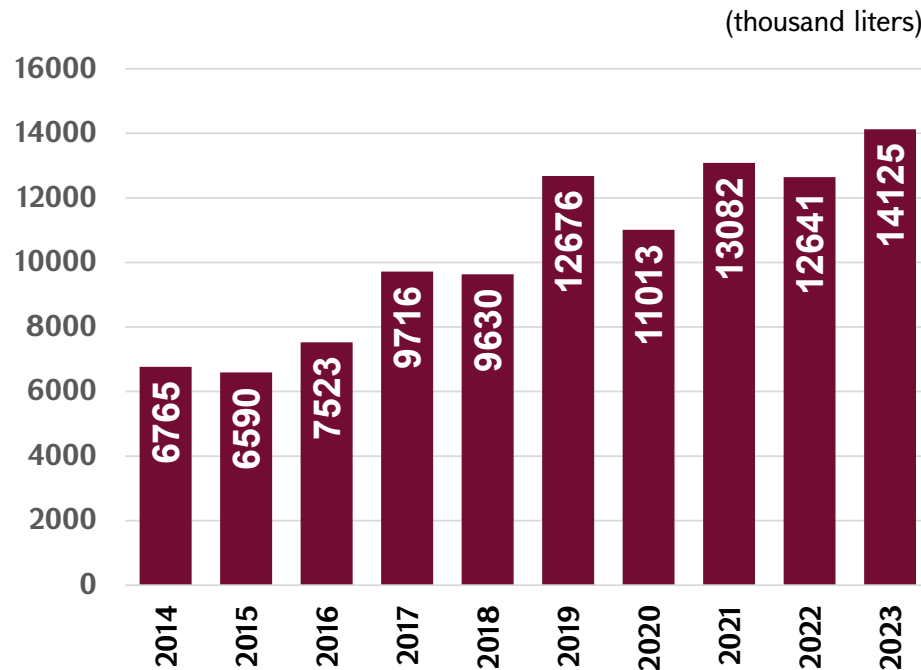
#BOTTLEDHISTORY
#WINESOFARMENIA

Promotion of wine tourism in Armenia

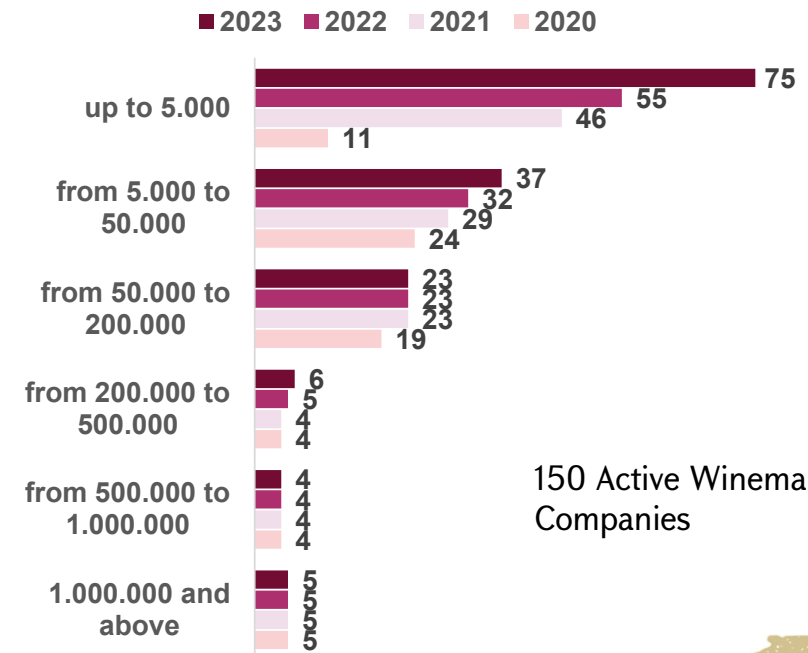
- Winery experiences,
- Wine tourism guidebook,
- Guide Master training,
- Wine festivals,
- “Wines of Armenia” mobile application,
- Wine gastroyards
- Wine Travel Awards
- Wine street: bars and shops
- EVN Wine Academy
- Museum
- Legendary brandy factories, etc.



Production of Wine 2014-2023



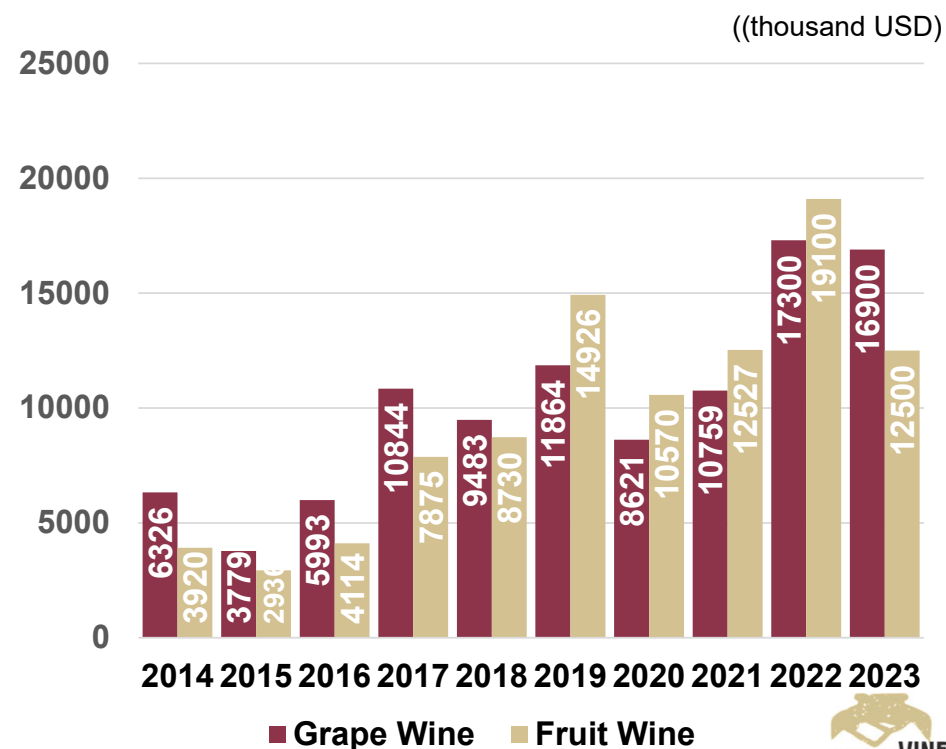
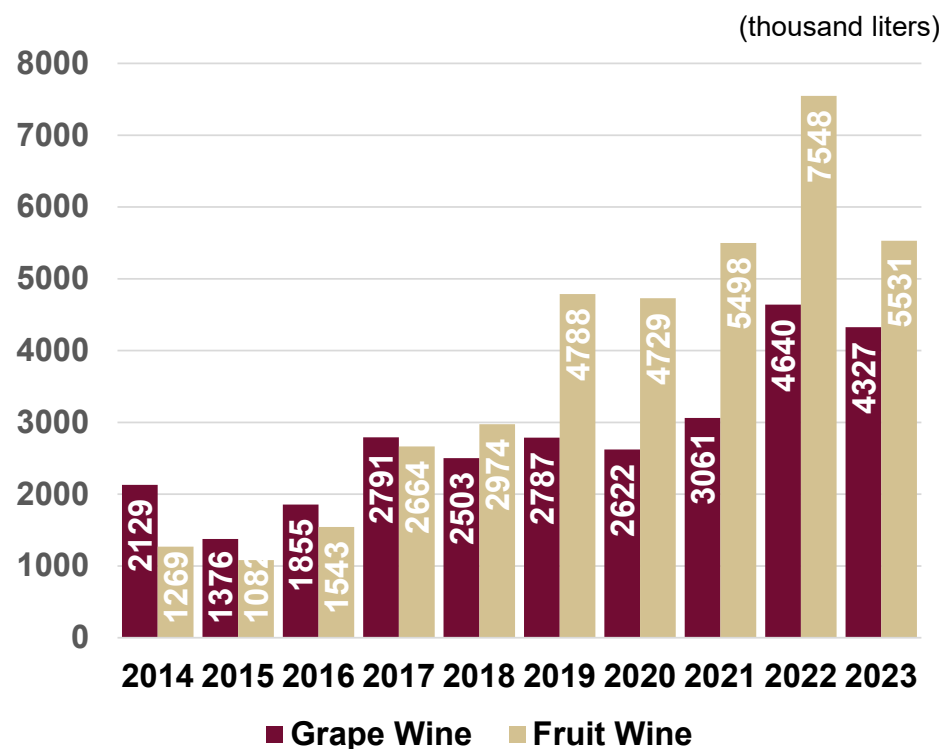
Number of Winemaking Companies by Volume of Production (bottles)



150 Active Winemaking
Companies

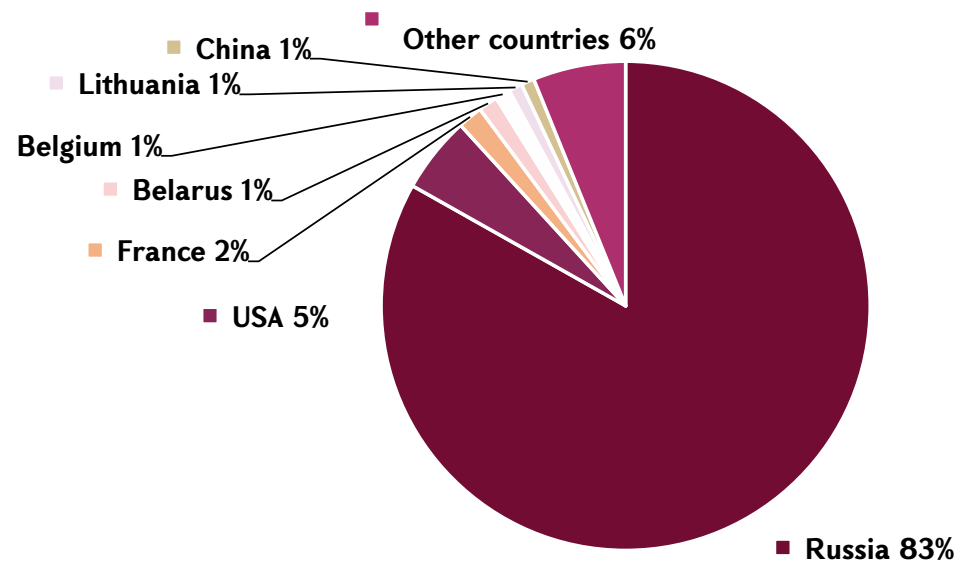


Wine Export 2014-2023



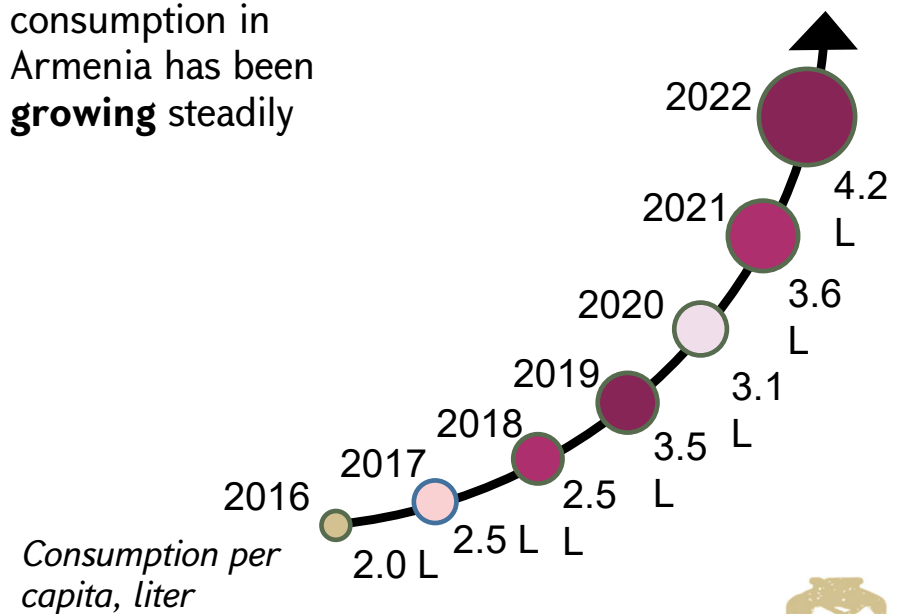
Wine Export Geography in 2023

Currently, Armenian wine is exported to around 36 countries globally



Wine consumption in Armenia 2016-2022

In recent years, wine consumption in Armenia has been **growing** steadily





Exhibitor Name:
**Vine and Wine
Foundation of
Armenia / ROTOBO**

FOODEX JAPAN 2025

March 11 to 14, 2025

Hall: FOODEX WINE

Booth: S4-E3

Hall: FOODEX WINE

Booth: S4-E3

10 WINERIES from ARMENIA



IJEVAN
WINE-BRANDY FACTORY



LUSAREV
WINES



Khatouni
#ArmenianGrapes



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ありがとうございました (Arigatou gozaimashita)

Vine & Wine Foundation of Armenia

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